

Position Description

Title: Web Survey Programmer

Position Responsibilities

- Program web-based marketing research questionnaires using Sawtooth Software's SSI Web development tool
- Develop custom web applications/scripts to enhance and/or extend web-based survey functionality
- Work with team members to ensure successful implementation of marketing research projects
- Communicate with clients by recommending technical solutions
- Develop web-based tools to enhance company's service offerings

Desired Knowledge / Skills / Abilities

- Passion to produce accurate and thorough results
- Desire to accept responsibility and act independently
- Initiative to identify and correct inefficiencies and errors with little or no supervision
- Excellent interpersonal skills to interact positively with team-members, clients, and vendors
- Excellent analytic and problem solving skills
- Ability to communicate effectively; orally and in writing
- Ability to produce results under pressure
- Ability to contribute to a group effort and be an effective member of a high-performing team
- Willingness to work outside prescribed responsibilities if needed
- Experience and competence with HTML, JavaScript, Perl, PostgreSQL, MySQL, Apache, Redhat Linux, Perl, Object Oriented Programming

Education / Experience

- A minimum of (or working toward) a Bachelors degree in computer science, information systems, marketing, or business.

Compensation is negotiable depending upon qualifications and ability to contribute to the organization's goals.

POPULUS is a full-service strategic marketing research firm located in Boise, ID. We value teamwork, innovation, and integrity. A sense of humor is a plus. POPULUS is an Equal Opportunity Employer.

Please send resume or questions to hr@populus.com, Subject: Web Survey Programmer. No calls please.